dealhub

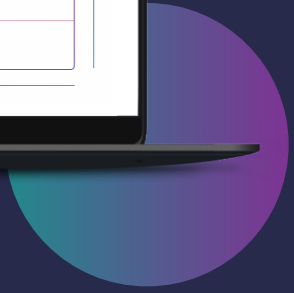# CPQ Momentum Grid Report for 2020 by G2

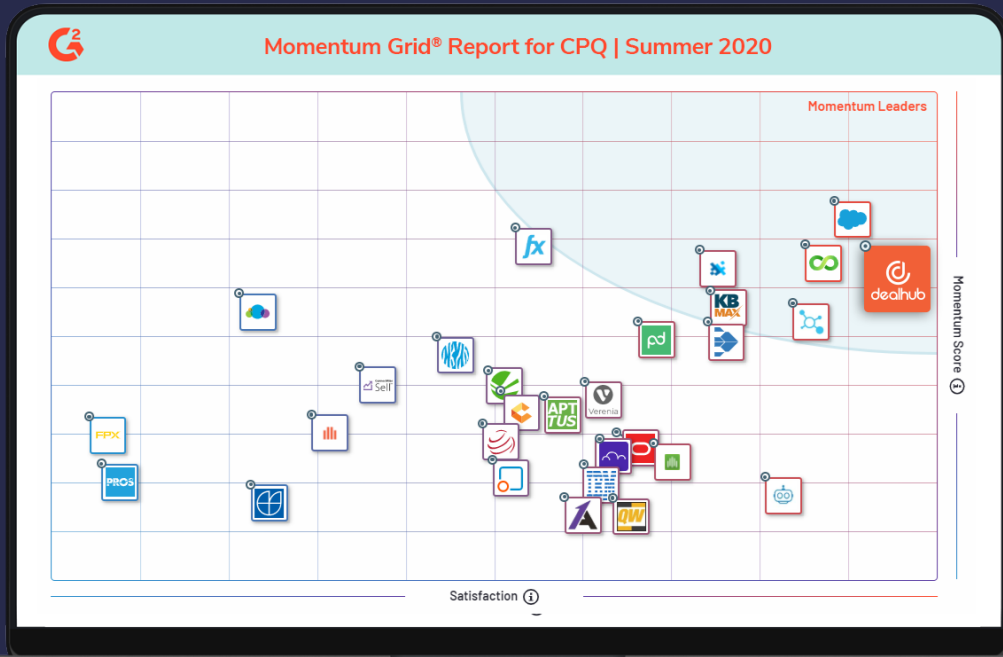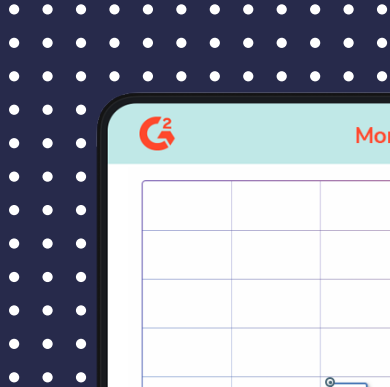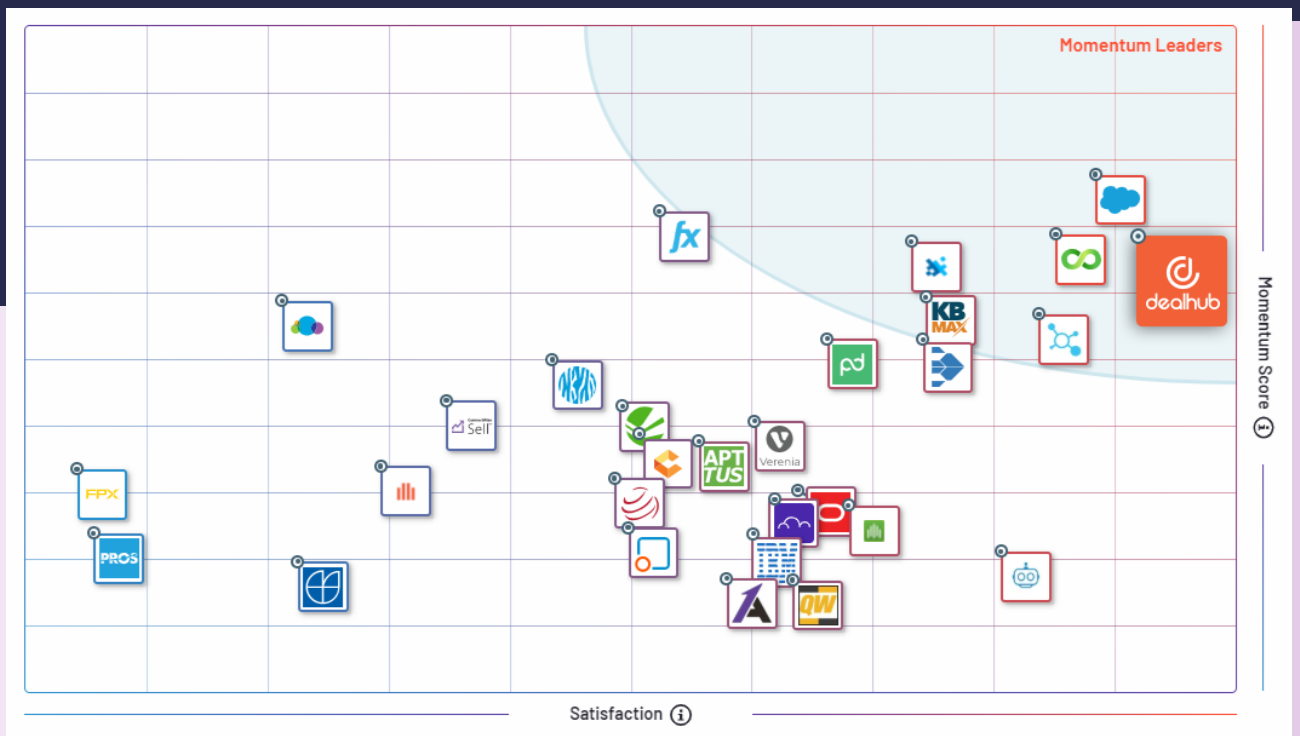Momentum Grid® Report for CPQ | Summer 2020

Momentum Leaders

Momentum Score ⓘ

Satisfaction ⓘ

CPQ Momentum Grid Description

A product's Momentum score is calculated by a proprietary algorithm that factors in social, web, employee, and review data that G2 has deemed influential in a company's momentum. Software buyers can compare products in the CPQ category according to their Momentum and Satisfaction scores to streamline the buying process and quickly identify trending products. For vendors, media, investors, and analysts, the Momentum Grid provides benchmarks for product comparison and market trend analysis. Badges are awarded to products with the top Momentum Grid scores.

Products included in the Momentum Grid for CPQ have received a minimum of 10 reviews. There must also be at least a year of G2 data for the product to be included. These ratings may change as the products are further developed, the vendors grow, and additional opinions are shared by users; a new Momentum Grid report will be issued for this category as significant data is collected.

In G2's Quote Management Software (CPQ) category, you can see that right now DealHub.io has the furthest right position in the G2 Momentum Grid. This gives prospective buyers access to data on not only the legacy CPQ vendors like Salesforce CPQ, Apptus, and Oracle CPQ, but also to the vendor who has impacted this market the most over the last 12 months.

DealHub's digital footprint continues as an innovator across several sales software categories, including:

G2 Momentum Grid Leader for Sales Proposal Software

G2 Momentum Grid Leader for Contract Management

G2 Momentum Grid Leader for Salesforce CRM Document Generation

G2 Momentum Grid Leader for CPQ

DealHub's credibility as a leading sales technology is supported by the fact that it ranks #1 Highest-Rated, and also #1 Easiest-to-Use software in the CPQ category.

Easiest To Use
Enterprise
SUMMER 2020

Top 50
Sales Products
BEST SOFTWARE AWARDS
2020

With the announcement of the G2 Best Products for Sales 2020, DealHub is featured in the awards list for the first time and is positioned in the Top 50 Best Sales Software.

"G2 analyses 4 million data points to determine who makes the list."

– Godard Abel
CEO at G2

"DealHub allows us to generate the correct product mix, with optimized pricing, and a multi-media, interactive micro-site tailored specifically to each individual customer, all in one incredibly cost-effective application."

– Eyal Elbahary
Co-founder and CEO

Why customers choose DealHub CPQ?

✓ **Fast Implementation**
DealHub leads the CPQ category, in part, due to our ability to quickly and seamlessly integrate the platform. Even complex pricing and product configurations are simple to implement and customize according to customer's specific needs.

✓ **Easy to Use**
DealHub CPQ takes top scores for usability helping streamline critical business processes. Sales playbooks and pre-configured rules for pricing and discounting increase adoption, decrease onboarding time and make maintenance and changes hassle-free

✓ **Award-winning Support**
Our customer support and success teams work with each customer at every stage of their CPQ experience. From on-boarding to launch to expansion, our greatest commitment and highest priority is to assure our customer's success

"DealHub has greatly decreased the time it takes for us to generate detailed quotes. We are now able to be much more detailed with our quoting which makes sure the customer knows exactly what they are getting from the start. DealHub is easily editable and has extensive customization capabilities."

– Tanner Adams
Applications Specialist at Grote

★★★★★

Visit DealHub.io

Schedule a Demo